THE COMMON SENSE PARTY OF CANADA

POLICY #1 - PRIVACY POLICY

I. Party Commitment to Your Privacy

The Common Sense Party of Canada ("Common Sense Party," "Party," "we," "our" or "us") respects the privacy of Canadians who interact with us. We are committed to protecting the personal information entrusted to us and to handling that information responsibly, securely and transparently. This Privacy Policy explains what personal information we may collect, how we may collect it, how we use and disclose it, and the steps we take to protect it. This policy applies to personal information handled by the Common Sense Party of Canada and by persons or organizations acting on its behalf, including, where applicable, candidates, electoral district associations, officers, agents, employees, volunteers and representatives. It applies to information collected through our website, **thecommonsenseparty.ca**, as well as information collected through other digital platforms, forms, events, telephone calls, correspondence, canvassing and other Party activities.

II. What Is Personal Information?

"Personal information" means information about an identifiable individual. Depending on how you interact with the Common Sense Party, this may include:

- Your name, mailing address, email address and telephone number.
- Your electoral district or other information about where you reside.
- Your language preference.
- Membership information.
- Information you provide when you volunteer, attend an event, sign a petition, complete a survey, express interest in becoming a candidate or otherwise become involved with the Party.
- Information about your political interests, views, preferences or the issues that are important to you.
- Donation or contribution information, where applicable, including information necessary to process and record a contribution.
- Communications you send to the Party.
- Technical information associated with your use of our website, such as your IP address, browser type, device information and website activity.
- Other information you voluntarily provide to us.

The Party will only collect and use personal information for legitimate Party activities and purposes permitted by applicable federal law.

III. How We Collect Personal Information

The Party may collect personal information in several ways. You may provide information directly to us when you:

- Join or express interest in joining the Common Sense Party.
- Sign up to receive Party news or communications.
- Volunteer or express interest in becoming involved with the Party.
- Express interest in representing the Party as a candidate.
- Attend or register for a Party event.
- Sign a petition, complete a survey or submit another Party form.
- Contact us by email, telephone, through our website or through another communication channel.
- Make a contribution or donation, where applicable.
- Participate in canvassing, voter outreach or other Party activities.

The Party may also obtain information from publicly available sources and, where authorized by law, from Elections Canada or other lawful sources. The Party will not provide false or misleading information about why we are collecting personal information.

IV. How We Use Personal Information

We may use personal information to carry out the legitimate political and organizational activities of the Common Sense Party. This may include using information to:

- Communicate with you about the Party, its principles, policies, activities and events.
- Respond to your questions or requests.
- Process membership applications or expressions of interest.
- Organize volunteers, supporters, candidates and local activities.
- Conduct voter outreach and canvassing.
- Understand which issues are important to Canadians.
- Provide information about opportunities to become involved with or represent the Party.
- Administer events, petitions, surveys and other Party initiatives.
- Seek financial support and process contributions, where applicable.
- Maintain accurate Party records.
- Improve our website, communications and supporter experience.
- Meet our legal, regulatory, financial and reporting obligations.
- Protect the security and integrity of the Party's systems, operations, employees, volunteers and supporters.

The Party may communicate with you by email, telephone, text message, mail or other appropriate means, subject to applicable law.

V. How We Share Personal Information

The Common Sense Party does not sell personal information. As the Party develops as a national organization, personal information may be shared within the Party where reasonably necessary for legitimate Party activities. This may include sharing information, where applicable, with authorized Party officials, electoral district associations, candidates, nomination contestants, employees, volunteers or representatives. Access to personal information will be limited to those who require it for an authorized Party purpose. We may also use third-party service providers to perform services on our behalf, such as:

- Website hosting and maintenance.
- Data storage and database services.
- Email and communications services.
- Payment or contribution processing.
- Event registration.
- Analytics.
- Mailing and printing.
- Information technology and cybersecurity services.

When personal information is transferred to a service provider or other person or entity acting on our behalf, we will require, by contract or other appropriate means, that the information receive a level of protection equivalent to that required under this Privacy Policy.

We may also disclose information where required or authorized by federal law, including to Elections Canada or another government authority where legally required.

VI. Contributions and Financial Information

If the Common Sense Party accepts political contributions, we may collect the personal and financial information necessary to process those contributions and comply with applicable federal election laws. Certain information concerning political contributions may be required to be reported to Elections Canada and may become publicly available as required by the *Canada Elections Act*. Payment information will only be used for authorized financial transactions and related legal and administrative purposes.

VII. Website, Cookies and Digital Information

Our website may use cookies and similar technologies. Cookies are small files placed on your device that can help a website function properly and provide information about how visitors use the site. The Party may use cookies and similar technologies to:

- Remember website preferences.
- Understand how visitors use our website.
- Measure website traffic and performance.
- Improve our website and digital communications.
- Help protect the security of our website.
- Provide more relevant communications or online content.

The Party may also collect technical information such as IP addresses, browser type, device type, referring pages, pages visited and the approximate location associated with an IP address. You can control or disable cookies through your browser settings. Disabling certain cookies may affect the operation of some website features.

VIII. Protecting Personal Information

The Common Sense Party takes reasonable steps to protect personal information against unauthorized access, use, disclosure, alteration, loss or theft. The Party uses physical, organizational and technological safeguards appropriate to the sensitivity of the information. These safeguards may include:

- Restricting access to personal information to authorized individuals.
- Password and account security controls.
- Appropriate encryption and other technological safeguards.
- Secure storage and transmission practices.
- Network and system security measures.
- Policies governing the handling of personal information.
- Confidentiality obligations for individuals with access to Party information.
- Appropriate procedures for retaining and securely disposing of information.

The Party's security practices will be reviewed and updated as technology, risks and Party operations evolve.

IX. Employee and Volunteer Training

Employees and volunteers who may have access to personal information will receive appropriate privacy and information-security training. Training may include requirements concerning the proper collection, use, disclosure, storage, retention and disposal of personal information, as well as procedures for protecting information from unauthorized access or misuse. Individuals with access to Party systems or databases are expected to use personal information only for authorized Party purposes and to follow the Party's privacy and security requirements.

X. Privacy Breaches

If the Common Sense Party becomes aware of a loss of, unauthorized access to or unauthorized disclosure of personal information under our control resulting from a breach of our security safeguards, we will take appropriate steps to contain and investigate the breach and reduce the risk of harm.

Where it is reasonable in the circumstances to believe that a breach creates a real risk of significant harm to an individual, we will notify the affected individual as soon as feasible.

In assessing the risk of significant harm, we will consider factors including the sensitivity of the information involved and the likelihood that the information has been or could be misused.

XI. Our Privacy Rules

The Common Sense Party, and anyone acting on its behalf:

1. **Will not provide false or misleading information about collection.** We will not provide false or misleading information about the purposes for which we collect personal information.
2. **Will not sell personal information.** We will not sell personal information under the Party's control.
3. **Will not Disclose information publicly to cause harm.** We will not disclose personal information under the Party's control to the public for the purpose of causing harm to an individual.

These requirements apply to the Party and, where applicable, its candidates, electoral district associations, officers, agents, employees, volunteers, representatives and other persons or entities acting on its behalf.

XII. Keeping Information Accurate

The Party makes reasonable efforts to ensure that personal information used by the Party is accurate and up to date where necessary for the purposes for which it is used. If you believe the contact information we have about you is incorrect, you may contact us to request that it be updated.

XIII. Retention and Disposal

The Party retains personal information only for as long as reasonably necessary for the purposes for which it was collected, for legitimate Party activities, or as required by law. When personal information is no longer required, we will take reasonable steps to securely destroy, delete or anonymize it, subject to any legal or record-keeping requirements.

XIV. Unsubscribing from Communications

You may unsubscribe from Party email communications by using the unsubscribe link included in the email. You may also contact the Party if you no longer wish to receive certain communications from us. We may retain limited information necessary to record and respect an unsubscribe or communication preference.

XV. Links to Other Websites

The Party's website may contain links to third-party websites. The Common Sense Party is not responsible for the privacy practices, security or content of third-party websites. We encourage you to review the privacy policies of other websites before providing them with personal information.

XVI. Privacy Officer

The Common Sense Party designates a Privacy Officer responsible for overseeing the Party's compliance with this Privacy Policy and its obligations relating to the protection of personal information.

Privacy Officer: Mr. Jürgen E. J. Hebel

Email: jhebel@economiccharter ca

Mailing Address:
Common Sense Party
155 Pony Drive
Newmarket
L3Y 7B5
Canada

The Privacy Officer, or their delegate, will participate in meetings relating to the protection of personal information held by the Chief Electoral Officer as required by the *Canada Elections Act*. Questions, concerns or complaints about this Privacy Policy or the Common Sense Party's handling of personal information may be directed to the Privacy Officer.

XVII. Changes to This Privacy Policy

The Party may update this Privacy Policy from time to time to reflect changes to our activities, technology, security practices or legal obligations. The most current version will be made publicly available on **thecommonsenseparty.ca**, with the date of the latest update shown at the top of the policy.